Part-time executive

MSc Strategy, Change and Leadership

September 2022 - September 2024





Programme overview

The part-time MSc in Strategy, Change and Leadership is a structured programme designed to enable you to:

Understand organisational complexity and issues affecting success

Improve your ability to manage change and uncertainty

Make better choices about growth and strategic direction

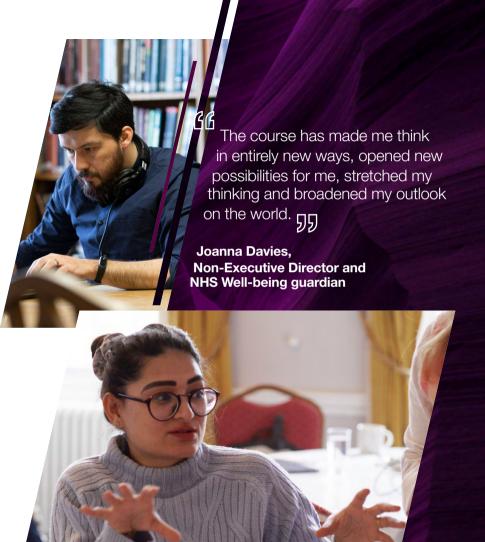
Increase your leadership impact

Fit your study around your job.

Delivered through six intensive three-day workshops, running on Thursdays, Fridays and Saturdays and two intensive two-day workshops running on Thursdays and Fridays - a total of 16 work days and six Saturdays across two years.

Workshops are highly interactive and include mini-lectures, case studies, practical exercises, personal reflection and group work.

Informal networking is a key benefit of the programme.



Programme support

Programme Manager - Cheralyn Dark

Cheralyn has been the key contact for daily programme support since the very beginning of this flagship programme and has worked closely with all cohorts with programme-related areas including admissions, events and marketing, all the way through to graduation and beyond. Cheralyn is your first point of contact relating to all admission enquiries and will help guide you through your two year journey on this exciting, executive programme.

T: +44 (0)117 954 6694 E: mgmt-scl@bristol.ac.uk

Programme Administrator – Heidi Edwards

Heidi joined programme support in 2020 and can also be contacted for queries relating to admissions, unit information and everything relating to day to day programme administrative queries.





I found many answers to many problems and discovered a way to lead through change and uncertainty. I focused my studies on subjects relevant to my situation and the resulting work opened doors and built new strategies.

Bob Dowler, Global Service Director

Part-time Masters in Strategy, Change and Leadership Course commences September 2022

Certificate Certificate completed May 2023

Introductory unit - Helen Ballard

Thursday 6 and Friday 7 October 2022

Introduction to the programme and to the University of Bristol, group working, identifying key organisational challenges, decision making and MSc study skills.

Leadership - Helen Ballard

Monday 3, Tuesday 4, Wednesday 5 November 2022

Understanding the leadership role and the psychology of leadership. organisational behaviour, analysis of own capabilities and strengths. increasing leadership impact.

Strategy and organisations - Dr Igor Pyrko

Thursday 26, Friday 27 and Saturday 28 January 2023

What is strategy and does it matter? Market and resource-based routes to competitive advantage, strategies for innovation and growth, organisational challenges in realising strategies.

Understanding change and uncertainty - Prof. Andrew Sturdy

Thursday 30, Friday 31 March, Saturday 1 April 2023 Dealing with ongoing change and transformation, drivers for change, types of change programmes, implementation strategies. communicating across stakeholders.

Diploma Diploma completed February 2024

Re-thinking change, systems and organisation – Prof. Dale Southerton Thursday 29, Friday 30 June, Saturday 1 July 2023

How can organisations make sense of and respond to a changing world? What challenges and opportunities does external change create? A variety of tools and strategies are used to explore organisational response and outcome.

Contemporary leadership challenges – Prof. Jonathan Beaverstock Thursday 23. Friday 24 and Saturday 25 November 2023 A global perspective on leadership, employee relations and governance, turbulence and resistance to change.

Critical issues in strategy - Prof. Stephanie Decker

Thursday 21, Friday 22 and Saturday 23 September 2023 Addressing critical issues facing organisations through process and practice in strategy work, including sensemaking, power and politics, identity and culture.

Research methods - Dr Robin Klimecki

Thursday 8 and Friday 9 February 2024

Understanding how to gather and analyse meaningful data – conducting interviews, focus groups, self-reflection techniques and writing effective questionnaires.

Dissertation – Supervisor February - September 2024

One to one support by supervisor

Meet the Programme Team



Helen Ballard MA, MSC, PGCE, C.Psychol, AFBPsS **Programme Director Unit Director: Introduction, Leadership**

With a first degree from Oxford University, Helen is a Chartered Business Psychologist with 25 years' international and organisational experience of leadership and change management.

Helen has designed and run leadership and change management programmes for a wide range of organisations including Fujitsu, Virgin Media, Friends Provident, the NHS and the MOJ. She is a Founder member of the Association of Business Psychologists and regularly advises Executive Boards.



Dr Igor Pyrko BA (Hons), PgDip, PhD, FHEA **Unit Director: Strategy and Organisations**

Igor's research is concerned with the practice-based and phenomenological view of organisation and strategy. Current projects include i) Sustainability professionals in India, and ii) the diffusion of knowledge management.



Prof. Andrew Sturdy BSc, PhD Unit Director: Understanding Change and Uncertainty

Having researched management innovation across a diverse range of organisations, Andrew's particular expertise is on use of management consultancy and the adoption of new management ideas within organisations.



Dr Robin Klimecki BA, MA, PhD Unit Director: Research methods

With experience in the healthcare sector, consultancy and education, Robin's research interests include critical methodologies for analysing contemporary business.



Prof. Stephanie Decker MA, PhD, FHEA Unit Director: Critical issues in Strategy

Stephanie is interested in the intersection of strategy and organizations and how their past can influence the future. Much of her research focuses on business in Africa, in particular on issues of business-government relationship.



Prof. Dale Southerton BA, PhD, FAcSS Unit Director: Re-thinking change, systems & organisation

Dale's research focuses on processes of societal change, consumer demand and sustainability. He has been involved in a number of major research investments, including the ESRC.



Prof. Jonathan Beaverstock BA, PhD, FACSS, FRSA, FRGS Unit Director: Contemporary Leadership challenges

An Economic Geographer by training, Jonathan is currently researching the globalising strategy of retained global executive search and private wealth management firms in both mature and emerging markets.

Applications

To be eligible to apply, you will need a good first degree and a minimum of five years management experience. Candidates should apply via the website, using the online facility. Two references and a CV will be required.

At the second stage of the process, candidates will be interviewed by the Programme Director and another member of staff. This rigorous selection process is to ensure that the MSc is right for you, and vice versa. The formation of an experienced, diverse and committed cohort is important, as learning from peers is an integral part of the MSc.

Class sizes are limited to around 25 delegates in order to maximise interaction and to tailor sessions to group interests. Thus, although there is no official closing date for applications, you are advised to apply early.

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 ${\sf E: mgmt-scl@bristol.ac.uk}$

W: bristol.ac.uk/study/postgraduate

Apply and find out more





School of Management



I gained a huge amount from attending the MSc programme and it gave me a unique opportunity to step back and look at all aspects of my professional life holistically. It also helped me to get promoted to a more senior role.

Tariq Hashan, Head of Technology, M&G Prudential