



School of Management

Part-time executive
**MSc Strategy, Change
and Leadership**

September 2021 - September 2023

A large group of graduates in black gowns with maroon stoles are posed on a staircase. They are smiling and some are making celebratory gestures like raising their fists or waving. The background shows a framed picture on the wall.

A distinctive development programme designed for those aspiring to, or holding senior management and leadership positions.

Programme overview

The part-time MSc in Strategy, Change and Leadership is a structured programme designed to enable you to:

Understand organisational complexity and issues affecting success

Improve your ability to manage change and uncertainty

Make better choices about growth and strategic direction

Increase your leadership impact

Fit your study around your job.

Delivered through six intensive three-day workshops, running on Thursdays, Fridays and Saturdays and two intensive two-day workshops running on Thursdays and Fridays - a total of 16 work days and six Saturdays across two years.

Workshops are highly interactive and include mini-lectures, case studies, practical exercises, personal reflection and group work.

Informal networking is a key benefit of the programme.



The course has made me think in entirely new ways, opened new possibilities for me, stretched my thinking and broadened my outlook on the world.



**Joanna Davies,
Non-Executive Director and
NHS Well-being guardian**



Programme support

Programme Manager – Cheralyn Dark

Cheralyn has been the key contact for daily programme support since the very beginning of this flagship programme and has worked closely with all cohorts with programme-related areas including admissions, events and marketing, all the way through to graduation and beyond. Cheralyn is your first point of contact relating to all admission enquiries and will help guide you through your two year journey on this exciting, executive programme.

T: **+44 (0)117 954 6694** E: **mgmt-scl@bristol.ac.uk**

Programme Administrator – Heidi Edwards

Heidi joined programme support in 2020 and can also be contacted for queries relating to admissions, unit information and everything relating to day to day programme administrative queries.

T: **+44 (0)117 428 2972** E: **mgmt-scl@bristol.ac.uk**



I found many answers to many problems and discovered a way to lead through change and uncertainty. I focused my studies on subjects relevant to my situation and the resulting work opened doors and built new strategies.



Bob Dowler, Global Service Director



Part-time Masters in Strategy, Change and Leadership

Course commences September 2021

Certificate

Certificate completed May 2022

Introductory Unit – Helen Ballard

Thursday 7 and Friday 8 October 2021

Introduction to the programme and to the University of Bristol, group working, identifying key organisational challenges, decision making and MSc study skills.

Leadership – Helen Ballard

Thursday 4, Friday 5, Saturday 6 November 2021

Understanding the leadership role and the psychology of leadership, organisational behaviour, analysis of own capabilities and strengths, increasing leadership impact.

Strategy and organisations – Nick Kent

Thursday 27, Friday 28 and Saturday 29 January 2022

What is strategy and does it matter? Market and resource-based routes to competitive advantage, strategies for innovation and growth, organisational challenges in realising strategies.

Understanding change and uncertainty – Prof. Andrew Sturdy

Thursday 31 March, Friday 1 and Saturday 2 April 2022

Dealing with ongoing change and transformation, drivers for change, types of change programmes, implementation strategies, communicating across stakeholders.

Diploma

Diploma completed February 2023

Re-thinking change, systems and organisation – Prof. Dale Southerton

Thursday 30 June, Friday 1 and Saturday 2 July 2022

How can organisations make sense of and respond to a changing world? What challenges and opportunities does external change create? A variety of tools and strategies are used to explore organisational response and outcome.

Critical issues in strategy – Prof. Stephanie Decker

Thursday 22, Friday 23 and Saturday 24 September 2022

Addressing critical issues facing organisations through process and practice in strategy work, including sensemaking, power and politics, identity and culture.

Contemporary leadership challenges – Prof. Jonathan Beaverstock

Thursday 24, Friday 25 and Saturday 26 November 2022

A global perspective on leadership, employee relations and governance, turbulence and resistance to change.

Research methods – Dr Robin Klimecki

Thursday 17 and Friday 18 February 2023

Understanding how to gather and analyse meaningful data – conducting interviews, focus groups, self-reflection techniques and writing effective questionnaires.

MSc

Masters completed September 2023 (Unit details may be subject to change)

Dissertation – Supervisor

February - September 2023

**One to one support
by supervisor**

Meet the Programme Team



Helen Ballard MA, MSC, PGCE, C.Psychol, AFBPsS
Programme Director

Unit Director: Introduction, Leadership

With a first degree from Oxford University, Helen is a Chartered Business Psychologist with 25 years' international and organisational experience of leadership and change management.

Helen has designed and run leadership and change management programmes for a wide range of organisations including Fujitsu, Virgin Media, Friends Provident, the NHS and the MOJ. She is a Founder member of the Association of Business Psychologists and regularly advises Executive Boards.



Nick Kent MA, MBA, PGCHE

Unit Director: Strategy and Organisations

Previously Senior Lecturer in Strategy, and MSc Management Programme Manager at UWE, Nick's interest is in the intersection between strategy & entrepreneurship.



Prof. Andrew Sturdy BSc, PhD

Unit Director: Understanding Change and Uncertainty

Having researched management innovation across a diverse range of organisations, Andrew's particular expertise is on use of management consultancy and the adoption of new management ideas within organisations.



Dr Robin Klimecki BA, MA, PhD

Unit Director: Research methods

With experience in the healthcare sector, consultancy and education, Robin's research interests include critical methodologies for analysing contemporary business.



Prof. Stephanie Decker MA, PhD, FHEA

Unit Director: Critical issues in Strategy

Stephanie is interested in the intersection of strategy and organizations and how their past can influence the future. Much of her research focuses on business in Africa, in particular on issues of business-government relationship.



Prof. Dale Southerton BA, PhD, FAcSS

Unit Director: Re-thinking change, systems & organisation

Dale's research focuses on processes of societal change, consumer demand and sustainability. He has been involved in a number of major research investments, including the ESRC.



Prof. Jonathan Beaverstock BA, PhD, FAcSS, FRSA, FRGS

Unit Director: Contemporary Leadership challenges

An Economic Geographer by training, Jonathan is currently researching the globalising strategy of retained global executive search and private wealth management firms in both mature and emerging markets.

Applications

To be eligible to apply, you will need a good first degree and a minimum of five years management experience. Candidates should apply via the website, using the online facility. Two references and a CV will be required.

At the second stage of the process, candidates will be interviewed by the Programme Director and another member of staff. This rigorous selection process is to ensure that the MSc is right for you, and vice versa. The formation of an experienced, diverse and committed cohort is important, as learning from peers is an integral part of the MSc.

Class sizes are limited to around 25 delegates in order to maximise interaction and to tailor sessions to group interests. Thus, although there is no official closing date for applications, you are advised to apply early.

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E: **mgmt-scl@bristol.ac.uk**

W: **bristol.ac.uk/study/postgraduate**

Apply and find out more

