

Corporate Governance Framework for the University of Bristol Group of Companies

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1. Introduction

It is common for Higher Education Institutions to establish a company or joint venture in order to carry out trading activities which either do not directly further its charitable educational objectives (non-primary purpose trading) and/or to facilitate joint investment and/or participation in an activity. The University recognises that its companies, which may be wholly owned or in which the University holds a partial shareholding or interest (including spin-out-companies most commonly formed to commercialise University intellectual property (IP)) are distinct and separate legal bodies. Their Directors have a number of duties including those under the Companies Act 2006.

Subsidiary companies exist to hold and manage specific activities and resources, where it is beneficial to separate these from the University. In this context the University retains control as the 'parent company' of the subsidiary company if the University hold the majority of voting rights or establishes overall control via another mechanism, for example, the ability to dismiss the Board of Directors. Collectively, the University and its subsidiary companies are known as the 'Group'.

The Registered address for the University is: Beacon House, Queen's Road, Bristol, BS8 1QU.

2. Scope of this Framework

This Framework applies where specified to:

- **1.** Subsidiaries¹: as reflected in the University of Bristol Annual Report & Financial Statement and includes any subsidiaries of subsidiary companies to the University.
- **2.** Joint Ventures: defined for the purposes of this Framework as entities in which the University or one of its Subsidiaries has an equal shareholding with one or more other participants e.g. 50:50; 33:33:33.
- **3.** Associates/Affiliates: where the University has a minority interest between 20% and 49% and is able to exercise some influence. This includes Spin Out company creation, and in such cases the University's policy on Spin Out company formation applies.
- **4.** Other entities: where the University is a member or shareholder holding a minority (less than 20%) interest and/or where the University appoints a Director (or equivalent) to its governing body.

3. Purpose of this Framework

The purpose of this Framework is to:

- Set out the guiding principles of good governance that underpin the University's activities; and
- Outline the University's corporate governance structure and its key requirements for its Subsidiaries to maximise consistency across the Group to best manage risk.

As a guarantee of effective governance which safeguards the assets and reputation of the University, the University expects its Subsidiaries to adopt and to comply with this Framework. Please contact the Head of Governance for further information (see section 13 "Key Contacts").

The key requirements of the Framework in relation to Subsidiaries are summarised in Appendix 3. It is intended that these key requirements should also apply to Joint Ventures, although it is

¹ Any company that the University controls either by virtue of having more than 50% of the voting rights or another control mechanism, as defined by sections 1159 and 1162 of the Companies Acts

recognised that this would be a matter for agreement between the University and potential joint venture partners who may also have their own governance framework to comply with.

The University recognises that each company governed by this Framework is distinct and there will be local variations depending on the specific nature of each Subsidiary.

For example, the National Composites Centre (**NCC**) operates under a dual-entity structure, which means that it may not fully align with this Framework due to inherent operational complexities. Such Subsidiaries are expected to comply with the principles and spirit of this Framework and to maintain equivalent standards of accountability, transparency, and compliance, with appropriate governance measures in place to mitigate any risks arising from the dual structure.

Any significant deviations from the Framework must be identified and addressed through dialogue between the Subsidiary and the University, to ensure such deviations do not undermine the overall integrity and objectives of the Group. Ongoing review of any deviations from the Framework will ensure that the Subsidiary continues to operate in a manner consistent with the Group's values, risk appetite, and strategic objectives.

This Framework is designed to meet regulatory and statutory requirements, including the requirements of the <u>CUC HE Code of Governance</u>, achieve effective self and co-regulation, and afford a level of flexibility required to manage changes which are inevitable for modern and agile organisations.

There are additional obligations required under the University's borrowing agreements, which extend to Subsidiaries, including subsidiaries of Subsidiaries. For a copy of these agreements, please contact the Head of Treasury at the University directly who will provide Subsidiaries with copies (see section 13 "Key Contacts").

The University's Board of Trustee and Executive Delegation Schedules also contain information pertaining to the powers of the Board of Trustees and its committees, and pertaining to the powers of the University Executive Board, in respect of Subsidiaries and other entities in which the University has an interest and these powers are referenced in the sections below and summarised in Appendix 3.

4. Group Strategy

The University of Bristol is a chartered corporation and an exempt charity, whose legal status derives from a Royal Charter granted in 1909.

The University's strategic and operational plans are approved by its Board of Trustees on the recommendation of its Executive.

Effective governance is key to the pursuit and achievement of our <u>Strategy</u>. The principles of good governance are therefore at the heart of this Framework and any supporting documents/guidance. The University expects that the strategy and operations of companies in the Group are congruent with the vision, mission and values of the University and with its strategic and operational plans.

See Appendix 3 for the University's requirements in relation to strategic approval for activities of Subsidiaries.

5. Incorporation of a new Group company, investment, disinvestment or closure

For information on the decisions relating to incorporation, investment, disinvestment or closure

that must be made by the University in relation to Subsidiaries, please refer to Appendix 3.

For such decisions on incorporation, investment, disinvestment or closure, a Business Case will be required by the University which should include an options appraisal, rationale, analysis of risk and financial impact.²

Where it is proposed that the University will take an interest in or become a member of a third party organisation (Joint Ventures, Associates / Affiliates and Other entities), please refer to the Guidance for approvals for the University's involvement in third party organisations for the relevant process.³

6. Investment from the University

The University may provide general corporate investment (by means of equity and/or debt) and specific activity funding for some companies governed by this Framework. Funding transactions are either made on (1) the basis of a qualifying charitable investment for tax purposes where the expected financial return meets the return requirement of the University's Treasury Management Policy or (2) via means of financial support for activities that are in the furtherance of the University's charitable objects (the advancement of education, learning and research for the public benefit) and in compliance with the law and University's Group's banking arrangements. The latter is usually provided by means of a grant which would have specific funding conditions attached to it e.g. where if the conditions of the grant are not met, the grant must be repaid.

In either case, mutual agreement will be negotiated on the following:

- 1. Initial funding
- 2. Continued funding
- 3. Funding increase
- 4. Funding withdrawal in whole or in part
- 5. Cessation of activity by the company

All funding arrangements between the University and other companies must be fully documented in a legally binding form. See Appendix 3 for the approvals process in relation to inter-company investment.

Subsidy control

As well as to comply with charity law, the University, as a recipient of public funds, must avoid acting as a conduit of state aid into a Subsidiary which carries out "economic activities" (i.e. making an unlawful subsidy). The contravention against making unlawful subsidies requires the University to make investments in Subsidiaries on a commercial, arm's length basis. This includes indirect investment such as allowing the Subsidiary to use University land and other assets, such as staff, on non-commercial terms. Where the Subsidiary is using any University assets, the parties are expected:

- to have in place secondment agreements in relation to any University employee who provides a significant amount of his/her time on the Subsidiary's business; and
- to have in place Service Level Agreements in relation to the use of University assets, such as HR and payroll to ensure that this are provided on commercial terms.

² Please refer to the <u>Charity Commission's Guidance on Trading and Tax</u> how charities may lawfully trade.

³ The approvals process relating to Spin Outs remains governed by the University's policy on Spin Out formation.

7. Procedures for the Acquisition and Disposal of Land, Buildings and Other Assets

The Subsidiary must engage with the University in relation to any acquisition or disposal of assets (including land or buildings or other assets) that could impact on the University's overall strategy, financial position or reputation.

The Subsidiary Board should engage at an early stage with the University (via the University Nominated Officer – see section 13):

- to notify the University of the proposed acquisition (e.g. any arrangements which could constitute borrowing, proposed leases or guarantees, or which could impact the University as landlord) or disposals which could have a material adverse effect on the University's financial performance or position, strategy or reputation; and
- to ensure that it meets the various University requirements current at the time of the transaction, including obtaining approval where this is required, prior to entering into any legally binding agreement.

8. Decisions by the University as shareholder

As a shareholder, the University, individually or jointly with other shareholders, has certain rights under the Companies Act 2006, and these rights are detailed separately in Appendix 3. Likewise, some shareholder agreements reserve rights for the University. Group companies should refer to the Articles of Association and any shareholder agreement (or, in the case of a Subsidiary, the Intra-Group Agreement with the University) for further information.

A summary of delegated authorities for committees within the University which affect decisions on behalf of the University as shareholder of a Group company is included in Appendix 3.

9. Intra-Group Agreement (Between the University and Subsidiaries and between Subsidiaries in the Group)

Clear accountability underpins effective relations between the University and its Subsidiaries. Effective accountability depends upon respective roles and responsibilities being clearly defined and understood by both sides.

In circumstances where a Subsidiary supplies a service to or on behalf of the University, or where the University provides services to a Subsidiary, or where Subsidiaries provide services to each other, a suitable contract and/or **Intra-Group Agreement** will be drawn up which clearly defines the roles and responsibilities of each side.

The Agreement will be approved by the Subsidiary Board and by an appropriate member of the University Executive. Its operation will be overseen by the Subsidiary Board and by the relevant member of the University Executive.

Appendix 3 sets out the matters which the University expects to be included in an Intra-Group Agreement.

Decisions to withdraw or amend services provided to or on behalf of the University are taken by the Subsidiary Board in consultation with the University and this expectation should be included in the terms of the Intra-Group Agreement. The same protocol will apply to a scenario where the University is supplying services to a Subsidiary.

Subsidiaries will potentially be subject to Corporation Tax on their profits. This tax risk may be mitigated by gifting taxable profits to University should the Subsidiary Board determine to do so

(and usually recorded by means of a deed of covenant).

10. Composition and operation of Subsidiary Boards

Subsidiary Boards are ordinarily expected to have a mix of Executive Directors, Independent Non-Executive Directors (iNED) and Group Non-Executive Directors (GNED) (as defined in Appendix 1), with an expectation that at least one iNED will be appointed unless agreed otherwise.

GNED(s) appointed to the Subsidiary Board by the University shall be non-executive in that they do not have executive responsibility in the Subsidiary, but nor are they independent due to their Group role. All Directors will have the same fiduciary responsibilities but the GNED(s) will have different perspectives and reporting lines and will be attending the Subsidiary Board in part to communicate the University's views.

The University expects that all Directors take an equal role in the Subsidiary's decision making.

Recruitment and appointment of Directors

The University has the right to:

- a. approve proposed appointments of Non-Executive Directors (iNEDs and GNEDs)
 and Executive Directors on Subsidiary Boards (see Appendix 3 for further details of
 how this decision is delegated within the University and the recommended
 recruitment process);
- b. remove Directors;
- c. require that the Directors undergo suitable induction and;
- d. require that all Directors appointed by the University be subject to appropriate due diligence to ensure that they are Fit and Proper Persons (see below).

Where it is proposed that a University representative be appointed as a Director of a new or existing Joint Venture, Associate / Affiliate or Other entity, please refer to Conflicts of Interest Guidance for University-appointed Directors.⁴

Directors' induction

On the appointment of new Directors, the Subsidiary's company secretary should ensure that the Director is provided with a suitable appointment letter and provide them with relevant induction information in a suitable format such as a Director's handbook or guide.

Rotation of Directors

The re-election of Directors is considered good governance practice. It helps to refresh the skills of the board and ensure that it is adapting to changes in its operating context.

Some individuals however are appointed as Directors because:

- a. their role in the University means they have particular expertise to contribute;
- b. their role in the Subsidiary company (i.e. as Executive Directors)
- c. they have the ability to maintain oversight on behalf of the University and its Board of Trustees; and/or
- d. it is good professional development for those individuals.

⁴ The approvals process relating to Spin Outs remains governed by the University's policy on Spin Out Formation.

It may therefore be desirable to maintain some individuals as Directors without rotation (in particular where they have been appointed because of their role).

See Appendix 3 for details of periodic reviews conducted by the University into the composition and terms of office of Subsidiary Boards.

Directors' meetings

Subsidiary Boards are expected to meet as often as is necessary to transact their business. A minimum of twice per academic year is recommended, or such higher number as may be required in the Subsidiary's Articles.

Register of Interests and Fit and Proper Persons Statement

The Office for Students Public Interest Governance Principles require that "Members of the governing body, those with senior management responsibilities, and individuals exercising control or significant influence over the provider are fit and proper persons". This is to ensure that the governance and management arrangements for a higher education provider are appropriate and do not present a risk to students or public funds.

All Subsidiary Directors are expected to complete an annual declaration of their interests and a guarantee of their 'fit and proper person' status, and to provide updates to the University whenever this changes. The University's Governance team will assist with this process (see section 13 "Key Contacts").

There is further guidance for Directors on what constitutes an 'interest' under the law and how to deal with potential conflicts of interest. This should be provided to all new and existing Directors and they are expected to abide by it.

11. Subsidiary Board effectiveness reviews

The University expects that each Subsidiary will undertake an appraisal of its own performance every three years. This will include a review of compliance with the Articles of Association (or equivalent), the Intra-Group Agreement and with this Subsidiary Governance Framework. A summary of key findings, lessons learned and actions to be taken as result should be reported to the **University's Audit & Risk Committee**. The University's Governance team will assist with this to ensure consistency of approach (see section 13 "Key Contacts").

12. Delegation Schedule and financial regulations for the Subsidiary

Each Subsidiary should maintain and periodically review (at least annually) a schedule of delegation and financial regulations, to be disclosed to the University if requested.

13. Dialogue with the University

The Chair of the Subsidiary Board has a dual role in ensuring:

• That there is an effective dialogue with the University's Executive, for example by holding regular meetings with members of the Executive, reporting to the University Executive Board (which is responsible for monitoring activities of Subsidiaries on behalf of the University), and through reporting into the University's Board of Trustees via the University Audit & Risk Committee and Finance and Infrastructure Committee as

necessary.5

 That the views of the University as shareholder is communicated to the Subsidiary Board.

In addition to there being GNED(s) on the Subsidiary Board, the University expects to appoint a member of University Executive Board to be the **University Nominated Officer** to assist with good communication between the Subsidiary and the University – this individual will have full rights to attend all Subsidiary Board meetings as an observer and to receive papers presented to the Subsidiary Board, but with no voting rights.

The CEO of the Subsidiary is also responsible for maintaining strong, positive relationships with the University.

14. Group Policies and Procedures

Subsidiaries are expected to comply with and implement key University Policies, where applicable, see list in Appendix 4.

The University recognises that uniform implementation of the policies set out in Appendix 4 will depend on various factors such as the relative size of the Subsidiary to the Group, the regulatory pressures, as well as the level of compliance risk; however, it is expected that the Subsidiary opens up a dialogue with the University (via the University Nominated Officer) where it feels that there may need to be some adaptations to the implementation in some cases.

Where strict alignment with specific University policies is not feasible, the Subsidiary should adhere to the **core intent** of these policies. Any **material** deviations from the policies should be disclosed to the University to ensure continued alignment with the overall objectives of the Group.

Subsidiaries are also expected to align themselves with the University's relevant processes as set out in Appendix 4.

Regulatory compliance - The University recognises that each company governed by this Framework is a distinct and separate legal entity that is governed by company law. The University expects each company in the Group to ensure that it is compliant with all relevant legislation and applicable regulations, including Office for Students requirements in relation to reportable events in respect of other group companies, including joint ventures. The University has an agreed procedure for reportable events.

The University's Audit & Risk Committee acts as the Audit Committee for all Subsidiaries.

Annual Governance Statement - Each Subsidiary shall provide internal controls, risk management and governance assurance to the Audit and Risk Committee at least once a year. This should be signed off by the Subsidiary Board and should contain statements from each of the most senior operational and senior financial officers (outlining the matters set out in Appendix 4).

Risk - Each Subsidiary Board should establish and regularly review a register of its principal strategic and operational risks. The Subsidiary Board should adopt the University's Risk Management Framework, about which the University can provide advice, assistance and templates (see section 15 "Key Contacts"). The University Audit & Risk Committee will periodically do a "deep dive" into Subsidiaries' top risks.

⁵ It should be noted in the case of the NCC that reporting is made directly to the NCC Subsidiary Board, the committee within UoB with delegated authority from UEB for oversight of the dual-entity structure.

15. Key University Contacts

Name	Job role	Contact details	
Shirlene	Group Finance	Shirlene.Adam@bristol.ac.uk	
Adam	Director		
Edward	Head of Treasury	Edward.Reeves@bristol.ac.uk	
Reeves	ĺ		
Michael	Head of	Michael.Flay@bristol.ac.uk	
Flay	Governance		
James	Head of Financial	James.Hackney@bristol.ac.uk	
Hackney	Reporting		
Jeff	Head of Tax	Jeff.Kirkham@bristol.ac.uk	
Kirkham			
Tom	Internal Audit	Tom.Loader@bristol.ac.uk	
Loader	Manager		
Rob Logan	Director of	Rob.Logan@bristol.ac.uk	
	Procurement		
Lucinda	Chief Operating	Lucinda.Parr@bristol.ac.uk	
Parr	Officer		
Lucy	Deputy Head of	Deputyhead-	
Penrose	Governance (Clerk	governance@bristol.ac.uk	
	to the UoB/NCC		
	governance		
	Committee)		
Clare Smith	Associate Director	Clare.Smith@bristol.ac.uk	
	of Legal Services		
Peter	Chief Financial	Peter.Vermeulen@bristol.ac.uk	
Vermeulen	Officer		
Rosalind	Senior Investment	Rosalind.Darby@bristol.ac.uk	
Darby	&		
	Commercialisation		
	Manager, DREI –		
	For any spin out		
	enquiries		

Version Control

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Appendix 1

Definitions

- "Director" means a company director as defined in the Companies Act 2006.
- "Executive Director" means a member of the Subsidiary Board who is part of the executive management team of the Subsidiary.
- "Independent Non-Executive Director" (iNED) means a Non-Executive Director who is deemed to be independent of the University;
- "Group Non-Executive Director" (GNED) means a Non-Executive Director who is an employee / consultant / trustee or otherwise engaged by the University;
- "Intra-Group Agreement" means a written agreement between the University and its Subsidiary or between Subsidiaries.
- "Joint-Venture" means, for the purposes of this Framework, a company of which the University is a shareholder (whether minority or majority shareholder) together with one or more third parties on an equal basis.
- "Members" means those who subscribe to a company's memorandum (with their membership commencing upon the company's registration) and those who agree to become members of a company and are registered as such in the register of members.
- "Primary purpose trading" means trading that is carried on by a charity in the course of carrying out a primary purpose of the charity. For the University, its primary purpose is set out in its Charter.
- "Non-primary purpose trading" means trading which is not primary purpose trading.
- "Non-Executive Director" means a member of the Subsidiary Board who is not part of the executive management team of the Subsidiary.
- "Shareholders' Agreement" means an agreement made between the shareholders dealing with terms governing issue and transfer of shares, directorships and so on and/or in a Joint Venture to deal with the ongoing relationship of the Joint Ventures as shareholders in the Joint Venture company after completion, and covering such issues as appointment of Directors, reserved matters for shareholders, capital and so on.
- "**Spin Out**" means a company set up for the purpose of commercializing intellectual property rights in which the University holds an interest.
- "Subsidiary" means a company in which the University: a) holds a majority of the voting rights;
- b) is a member and has the right to appoint or remove a majority of the directors; or c) is a member and controls, alone, under an agreement with other members, a majority of the voting rights.
- **"Subsidiary Board**" means the members of the board of Directors of the relevant Subsidiary

Appendix 2

<u>List of Subsidiaries / Joint Ventures / Associates / other entities</u> Internal access only

Appendix 3

 $\frac{ \mbox{University approvals and Key requirements in relation to Subsidiaries and Joint Ventures}{\mbox{Internal access only}}$

Appendix 4
Policies and Procedures

Internal access only