

**Name of museum:** University of Bristol Theatre Collection

**Name of governing body:** University of Bristol

**Date on which this document was approved by governing body:** 23/6/2016

**Policy review procedure:** The Statement of Purpose (Mission and Key Aims) will be published and reviewed from time to time, at least once every five years.

**Date at which this policy is due for review:** 23/6/2021

## **University of Bristol Theatre Collection**

### **Statement of Purpose:**

#### Mission Statement:

Our mission is to curate a world-class collection relating to the history of British theatre. We will enable the Collection to be used for education, research, innovation, enjoyment and inspiration by all those who wish to do so, locally, nationally and internationally. Working with academic and student users, the creative & cultural sector and the public, we will facilitate the generation of new scholarly, creative and social outcomes.

#### Key Aims

1. To curate a world class collection relating to the history of British theatre that provides a unique insight into theatre, the process of creating theatre and theatre's broader cultural contexts.
2. To collect, care for, conserve and catalogue the holdings, raise awareness of them and make them available to a wide range of users both within and beyond the University.
3. To use the Collection as a resource for supporting academic activity: enabling and inspiring new research within and beyond the University of Bristol, enriching student experience through collection-based teaching and learning, and facilitating impact and public engagement activities
4. To enable and encourage the public to engage with the Collection through a variety of methods which offer routes to deepening knowledge. This may be on-site (exhibitions, reading and viewing rooms, volunteering and other activities), off-site (co-curated exhibitions, loans and events) and online (website, social media and other digital platforms).
5. To work with the creative & cultural industries and act as a catalyst to develop, nurture and support partnerships, projects and outcomes based upon the Collection.
6. To enable the Collection to be used as a source for investigation and inspiration, which may have scholarly, creative, cultural and/or social outcomes (as encapsulated in the IDEASpace model).