## **Campus Framework Animation Script**

Our University Strategy sets the course for our journey. It defines our mission, our vision, and what we set out to achieve by 2030 and beyond.

The Campus Framework will help turn this vision into reality - a live and adapting route-map that shapes our physical and digital environments.

It's our guide as we transform our campus to meet the demands of the present and the future.

We've identified 6 key challenges we must address to uphold the University's mission. Each challenge is highly complex, requiring an institutional response.

**Size, Shape, and Suitability**: Crafting a campus that evolves harmoniously, ensuring that our plans align with market demand and research ambition.

**Residential**: Increasing our bed supply, ensuring quality, affordable homes in the right locations, working with City and Region, to meet needs of our students and staff

**New Campuses**: Making the most of our land, like Temple Quarter and North Somerset, with a coherent strategy for their integrated use and development.

**Learning and Teaching**: Renewing our ageing estate with modern facilities, driving the trajectory of our education, student and learning environment.

**Research and Innovation**: Forging the best facilities, enhancing our academic environment to drive our research, enterprise, and innovation outcomes.

**Net-Zero Carbon**: Ensuring we meet our Net Zero targets while delivering the University's vision.

Our solutions are interconnected.

Each challenge fuels the other, driving us towards our vision.

By addressing them collectively, we unlock opportunities.

And by creating spaces that adapt and transform, we support collaboration and long-term growth.

New campuses unlock land value and partnership potential for a future modern estate and allow for reward and risk sharing.

To drive a world class campus, we must shift our culture and behaviours:

We must use less, prioritise our projects based on available funding and alignment with the strategy.

We must partner at greater scale.

We must maximise our land, consolidate in Clifton and grow in Temple Quarter and North Somerset by swapping the usage of some of our existing academic sites.

We must design our places with purpose, in tandem with our human, built, digital, and natural surroundings.

We need to evolve as a global civic university, shifting from thinking about individual buildings, to a shared and digital estate, capable of a longer life and looser fit, with the flexibility to meet our needs.

For more information visit bristol.ac.uk/campus-framework