

FutureLearn offers you a powerful new way to learn online. Every course has been designed according to principles of effective learning, through storytelling, discussion, visible learning, and using community support to celebrate progress

**FutureLearn** is a private company wholly owned by the Open University, with the benefit of over 40 years of OU experience in distance learning and online education.

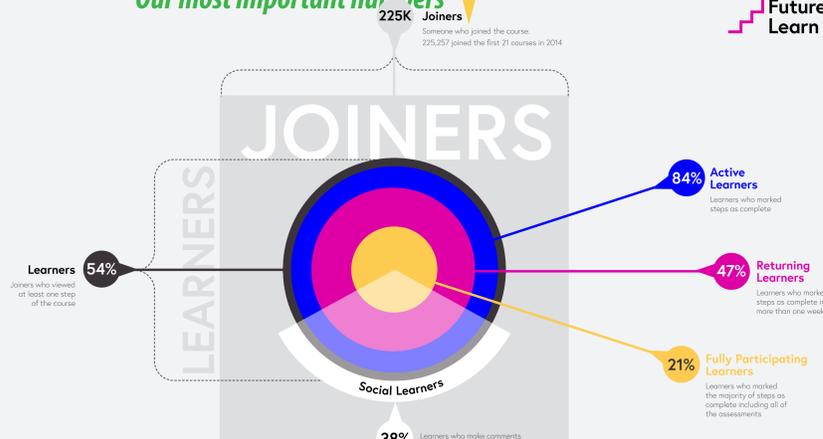


Partners include over 20 of the best UK and international universities, as well as institutions with a huge archive of cultural and educational material, including the British Council, the British Library, and the British Museum.

## Measuring our first 21 courses

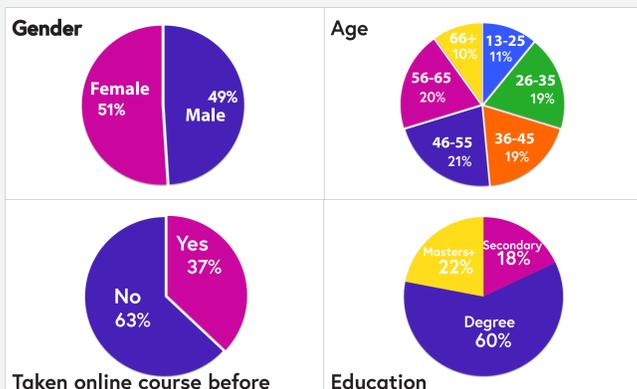
CEO Simon Nelson (May 2014)

Our most important numbers



## Measuring our first 21 courses

CEO Simon Nelson (May 2014)



We attract equal numbers of men and women, have a very even spread of ages, and encouragingly, only a third of our learners have done an online course before.

Demographics

We are attracting a new audience and inspiring them to learn.

## Ten principles that guide how we design & build FutureLearn

- Open
- Listen To Our Learners
- Tell Stories
- Provoke Conversations
- Embrace Massive
- Create Connexions
- Keep it Simple
- Learn From Others
- Celebrate Progress
- Embrace FutureLearners

'This is my 5th course. I have been doing them consecutively since they first started. At first I was worried that I would run out of ones that interested. No chance. New, even more fascinating topics keep coming on stream. I am addicted. Tip? If you find something a bit too difficult or even less interesting and you get no help from this forum, don't worry - just skip it and move on.' Student

## Measuring our first 21 courses

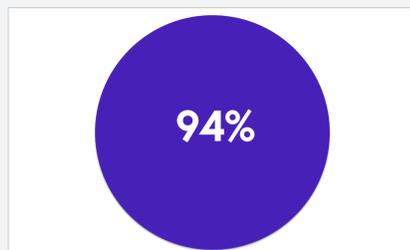
CEO Simon Nelson (May 2014)

➤ **Recommending us and doing another course**

**92% said the course met or exceeded their expectations**



How would you rate your overall experience?



Are you likely to recommend FutureLearn to a friend?

## Sixth form students give us their take on MOOCs

A set of students from Ousedale School in Newport Pagnell and Olney in the UK are using a MOOC on FutureLearn to strengthen their university applications and become more independent learners.

"FutureLearn not only encourages learning but a whole new way of thinking!"

Breaking barriers to education with free online courses on FutureLearn

### 7 New University Partners:

FutureLearn expands its global presence and adds seven new University partners from Africa, Asia and Europe.

- Yonsei University and Sungkyunkwan University (SKKU) from Korea;
- University of Oslo from Norway;
- University of Cape Town from South Africa;
- University of Aberdeen, the London School of Hygiene & Tropical Medicine and Royal Holloway, from the UK

FutureLearn Social Media - Follow news here

- <https://twitter.com/futurelearn>
- [https://www.youtube.com/channel/UC3iSAS\\_kCaFppoMwULYb99g](https://www.youtube.com/channel/UC3iSAS_kCaFppoMwULYb99g)
- <https://www.linkedin.com/company/futurelearn>
- <https://www.flickr.com/photos/futurelearn>
- <https://www.facebook.com/FutureLearn>

'On a previous Future Learn course, Exploring our Oceans, I found the advanced options really enhanced the knowledge of the course.' Student  
'I am so grateful to have an "Advanced" Option. That is something often missing in other online courses (not here so far), as I have found. I look forward to trying this option out.' Student