

Example B

A strategic partnership with the University of Exeter



Place address here

Place address here

Place address here

Place address here

Contact telephone number here

Contact email address here

Approved placements of logos

- A logo representing an equal partnership or collaboration should be displayed at the bottom left of the letter. The logo can be smaller or equal size to the UoB logo but **MUST NOT** be larger (see Example A). A brief caption should also be displayed in the top left of the letter to explain the partnership/collaboration (see example B).
- If a particular prize/accolade that the University has been awarded would be beneficial to display on your letter you can include the logo for it at the bottom right of the page (see example C). The logo should be smaller than the UoB logo. If using more than one logo, place the first to the furthest left of the page and work inwards (see example D).
- To represent an association, or a collaboration of unequal standing (where we are the lead institution), follow the same guidance as for prizes and accolades.

Please adhere to these guidelines. If you need to include a logo on a letterhead and are unsure of where to place it, please contact **internal-comms@bristol.ac.uk**.

Further information on logo categories is available from **bristol.ac.uk/logodownload**, labelled under **other logos**.

Example A



Example D



Example C

