

Postgraduate Admissions Statement for



Marketing (MSc)

This Admissions Statement applies to applications submitted for entry to the programme between 1 October 2020 and 30 September 2021.

It should be read in association with the [University Admissions Principles and Procedures](#) for Postgraduate programmes, the relevant [prospectus entry](#) and general [application guidance](#).

Admissions criteria

Academic and English language requirements	<p>The academic and English language requirements for this programme are displayed on the Postgraduate Prospectus</p> <p>For information on international equivalent qualifications, please refer to our International Office website.</p>
Non-standard applications	<p>We welcome applications from those with non-standard qualifications who can demonstrate knowledge, experience and skills developed in the workplace, or elsewhere, relevant to the programme of study. Please use your personal statement to provide further details.</p> <p>Non-standard applications will be considered by the Admissions Tutor(s) for the programme on a case by case basis.</p>

Application process

Online application form

Applicants should complete the online application form, uploading all required documents directly. Further information is available on our [guidance for online applications page](#)

Applications will not be considered until **all** required documents have been uploaded.

Required and optional documents

✓	References	<p>One academic reference will be required as part of the application process. Professional references may be accepted if you graduated more than two years ago, or if professional experience is relevant to the application.</p> <p>References should comply with our standard requirements outlined on our guidance pages.</p>
✓	Degree certificate(s) and academic transcripts	<p>From first and subsequent degrees. Degree certificates and transcripts should comply with our standard requirements outlined on our guidance pages.</p>
✓	Personal statement	<p>Personal statements should highlight the motivation for applying for the course, and any relevant experience and/or skills.</p>
✓	English language certificates/other evidence	<p>Evidence of meeting the English language profile as stated on the Postgraduate Prospectus and specified by the University English Language Requirements Policy</p>
✓	Curriculum Vitae (CV)	<p>CVs might include details of other relevant work experience and qualifications to support an application.</p>

✓		
---	--	--

Selection process

Assessment of applications

All applicants are considered in line with the University's [Admissions Principles and Procedures Policy](#). Once a complete application has been submitted with all required supporting documents, it is considered by at least two members of staff using the following criteria:

- Performance in undergraduate degree
- English language ability (where applicable)
- References
- Personal statement

Interviews

Interviews may form part of the selection process.

The purpose of the interview is to assess whether the applicant has the necessary skills and capabilities to pursue the chosen postgraduate programme, and whether the programme is appropriate to the applicant's interests and aspirations.

If required, interviewees based overseas will normally be interviewed by telephone or Skype.

Decisions

Applicants will be notified by email when a decision has been made and decision letters will be available to view and print by logging into the application. If there is a deadline by which applicants must accept an offer of admission or pay a deposit, this will be stated in the offer letter.

Offers

Offers will typically be made in line with the academic requirements set out above.

Offers made may be conditional or unconditional. An unconditional offer will be made to applicants who have already met the conditions and provided evidence that conditions have been met. Where academic or language requirements have not yet been fulfilled, applicants will receive a conditional offer outlining the requirements that must be met.

If an applicant is not selected to receive an offer for the course to which they have originally applied, we may offer the opportunity to be considered for an alternative programme in a related subject area. In such cases applicants will receive an email notification providing any alternative course options and asking whether they wish to be considered for these. It may be necessary for applicants to submit additional documentation in order for the application to be fully considered for an alternative programme. Details of the documentation required can be found in the admissions statement for the relevant programme.

Deferrals

Deferred entry is available for this programme, subject to agreement by the relevant Admissions Team. Please contact choosebristol-pg@bristol.ac.uk to make a formal request.

Additional information

Extenuating circumstances

If your education has been significantly disrupted through health or personal problems, disability or specific difficulties within your studies, you can submit an [extenuating circumstances](#) form as part of your application.

The information provided will be treated confidentially and will help us to assess your academic performance fairly considering your circumstances.

Academic Technology Approval Scheme (ATAS)

An ATAS certificate is not required for this programme.

Visa

International students coming to the UK to study full-time may need to apply for a student visa. [Tier 4 student visa guidance notes](#) are available on the University website.

Fees and Deposits

Fees

Annual tuition fee are available on the relevant [prospectus entry](#) for this programme.

Deposits

International self-funded students accepting a place on a taught postgraduate programme are required to pay a deposit of £1500. Further information is available on [how to pay programme deposits](#). Further information will also be provided in the offer letter to successful applicants. The deposit is non-transferable and non-refundable except under the circumstances outlined in the [International Deposits Refund Policy](#).

Sponsored Students

Sponsored students are not required to pay the deposit but will need to upload a copy of their sponsorship letter using the 'Post Submission Uploads' section of the online application.