"ORCID is a really simple and useful way of making sure publications are correctly attributed to their authors. Widespread adoption of ORCID will make it easier for us to get full recognition for our work, and it will also mean that the University can maximise the visibility of our research, re-using research information across many different systems and websites." **Professor Mike Fraser, Chair of the Open Access Steering Group** 

# ORCiD

**Connecting Research and Researchers** 



orcid-help@bristol.ac.uk (0117) 42 83064 bristol.ac.uk/orcid Accurate researcher attribution is a common problem. Names are not unique, they can be written in many different ways and they can change over time. ORCID addresses this problem by allocating each researcher a unique digital identifier. ORCID iDs are free, portable and are suitable for researchers at all career levels.

#### Using ORCID in THREE EASY STEPS

# 1

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3

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Link your ORCID record to your other author profiles (e.g. Scopus, ResearcherID, ArXiv) or systems you use (e.g. Researchfish). Linking your record makes it easier to maintain your online lists of scholarly activities and increases the discoverability of your research

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You can even link your Pure profile, so that your ORCID profile is updated when works are added to Pure

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Help and advice is on hand. We also give talks about the benefits of ORCID to your Group or School. Contact us via the details below.

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