So you want to start a new company?

Are you a university staff member or student?

- No: Go ahead! have fun
- Yes: Is it based on research done at the University of Bristol?

- No: Check the University's Outside Work Policy and make sure you have all relevant approvals. Then go ahead! Have fun
- Yes: Are you a student?

- Yes: Check the Intellectual Property Policy for Students and determine if the Intellectual Property from the research belongs to you
- No: Have you already engaged with RED Commercialisation or Impact teams on this project?*

- No: Does the IP belong to you?
  - No: You may be able to license the knowhow from the University and start a company!
  - Yes: Go ahead! Have fun
- Yes: Discuss your plans with your RED Commercialisation Manager and they will give you the options

  - You will need to present a brief business case to RED
  - You will get 85% of the shares** and a royalty-free licence to the IP

*This can include patenting, translational development, IAA or EIDF funding

**These shares are for all university researchers in a ratio with the University and may be diluted by external parties