NGO Business Planning

Is your organisation looking at developing a business plan? For the fourth year running we are looking for organisations that may be interested in working with our talented and enthusiastic International Development students while at the same time offering them the opportunity to work on real world problems.

Here is a brief summary of how the scheme works:

1. On the BSc International Development course postgraduate students explore the theory of business planning. In teams of four, they undertake research in conjunction with a community partner to put theory into practice and develop ideas for a business plan that is presented to their class and assessed.
2. To participate in the scheme, you will need to submit the application form by January 31st 2018.
3. Students will review these proposals and select their choices in late February/ early March. Please note that we cannot guarantee that your organisation will be chosen.
4. Students will contact their partner by the end of March to arrange a meeting.
5. Students may start working on the project earlier but most of the work will be conducted in March and April. You will need to be available to either meet in person or over skype with the students and be available to answer questions through email between March 5th and April 22nd.
6. The role of the community partner is to provide guidance and/ or access to relevant information to help inform the business plan.
7. We’ll ask you to sign up to a partnership agreement that outlines expectations of the University and partner organisation. If you’d like to see this in advance, please let us know.
8. Students present their findings in class in late April. These are recorded and can be viewed by the community partner. Students may also present their findings directly to the partner through a presentation or report and this should be discussed in the first meeting.

If you are interested in applying please fill out the online application form: https://forms.office.com/Pages/ResponsePage.aspx?id=MH_ksn3NTkql2rGM8aQVG7J1e0mOGdJs3CHdR_RLpUNzJEMDNIOUUM3U1o5NkgxMzUyVIRRTDJZOC4u

If you have any queries please contact Hannah Tweddell, Engaged Learning Coordinator – hannah.tweddell@bristol.ac.uk.