

# **DESIGN**

at Print Services



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# About us

We are the in-house design team for Print Services, providing a full range of graphic design services. We have in-depth knowledge and experience working within the University corporate brand guidelines and work closely with Communications and Marketing to meet your design requirements. We offer a professional service ranging from large scale campaigns to small one-off projects. In addition, we also undertake commercial design projects for individuals, organisations or companies outside of the University.

## A range of design services we can offer:

- Creative design from concept to print
- Digital design and interactive PDFs
- Event branding
- Brochure design
- Web and social media banners
- Press advertisements
- Posters & flyers
- Large format displays
- Infographics
- Printed labels
- Letterheads, business cards, folders and envelopes
- Signage and vinyl stickers.



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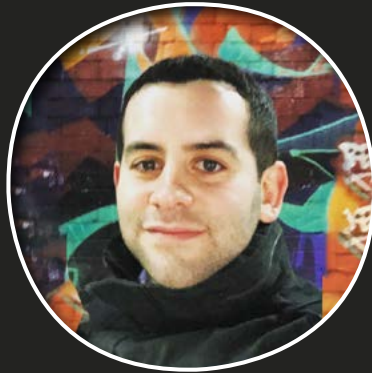
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# Meet the team



**Sam Bryant**

With over 10 years' experience in the creative sector, Sam likes to focus his attentions on everything brand related. He is a self-taught graphic designer and gained a degree in Media arts from the University of Plymouth in 2008 and since then has worked in a variety of industries.



**Shirine Watts**

Shirine is the longest running member of our design team having worked for the University since 2007. Shirine started at the University as a colour print technician, but the role gradually changed as there was an emerging need for design capabilities within the team.



**Ben Dynamou**

Ben has studied and worked in the design & print industry for over 25 years and has developed many successful experiences and skills in his career working for a broad range of companies in the creative sector. Ben has experience in animation and video editing.

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# Our clients



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# Lighting the way for the future of Bristol PhD Programmes...

Our colleagues from Engineering approached us asking for help in revitalising the promotional literature for their Electrical Energy Management Group. The resulting booklet combined University of Bristol branding with vibrant contemporary design for maximum visual impact.




# We're always in the mood to focus on food...

**source**  
cafés & bars

We produced a range of promotional materials for the various Source Cafes across the University of Bristol campus. This involved applying the consistent branding to a diverse array of promotional posters in addition to menus, loyalty cards and stationery. A delicious feast for the eyes!

**Operating hours**

**source**  
cafés & bars




**Village Shop**

Monday	10 am - 6 pm
Tuesday	10 am - 6 pm
Wednesday	10 am - 6 pm
Thursday	10 am - 6 pm
Friday	10 am - 6 pm
Saturday	9.30 am - 3.30 pm
Sunday	9.30 am - 3.30 pm

@ Sourceuob

**Grab yourself some Source stationery**

**source**  
cafés & bars



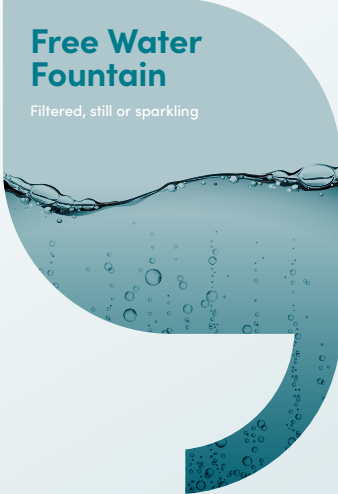
Source tote bag	£5.00
Ball point pen	40p
Pencil pack	£1.20
Push pins pack	60p
Paper clips pack	60p
A4 Note pad	£1.90

@ Sourceuob

**source**  
cafés & bars

**Free Water Fountain**

Filtered, still or sparkling

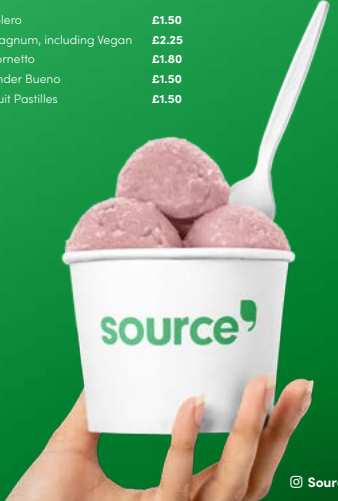


@ Sourceuob

**source**  
cafés & bars

**Ice cream price list**

Solero	£1.50
Magnum, including Vegan	£2.25
Cornetto	£1.80
Kinder Bueno	£1.50
Fruit Pastilles	£1.50



@ Sourceuob



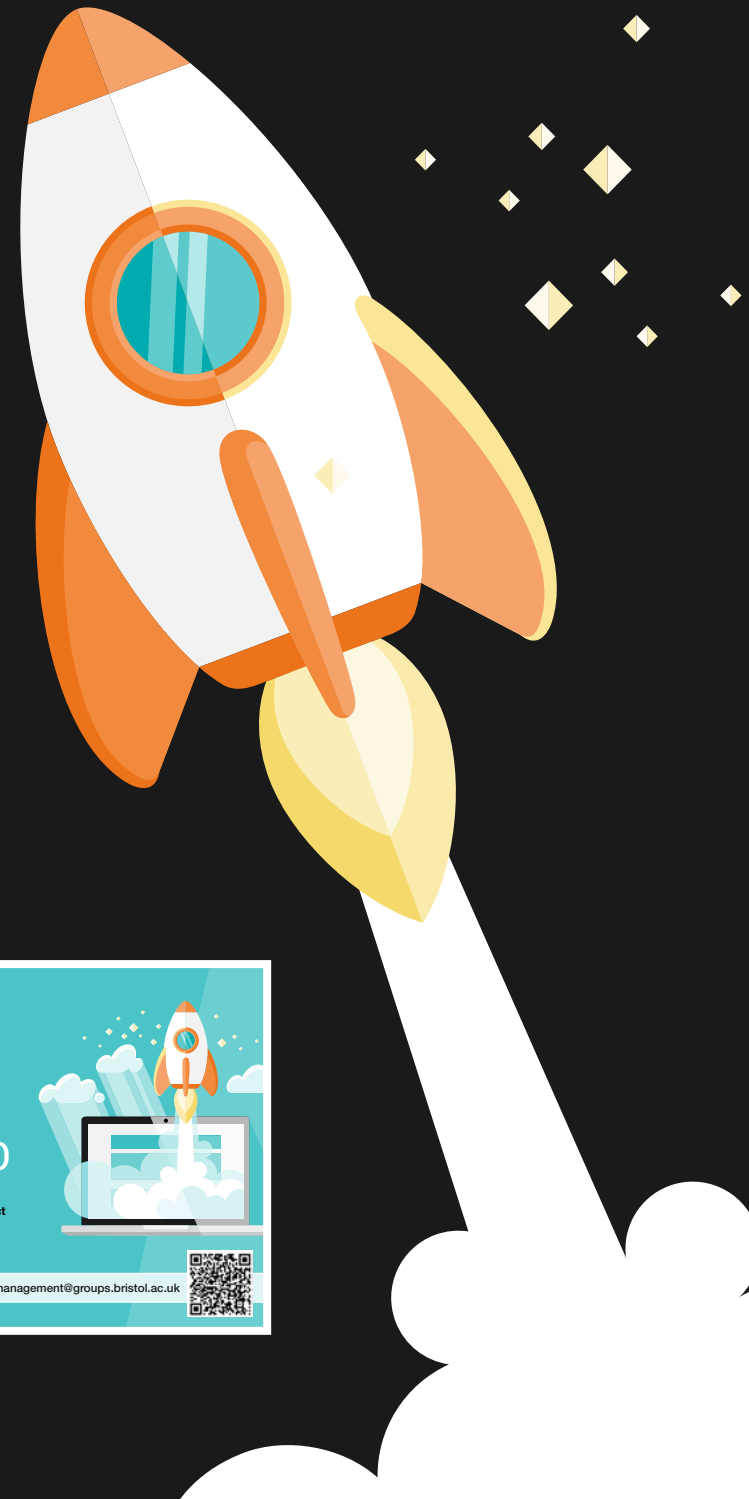
# Source sustainability poster series





# Helping our change team deliver practical support to our staff...

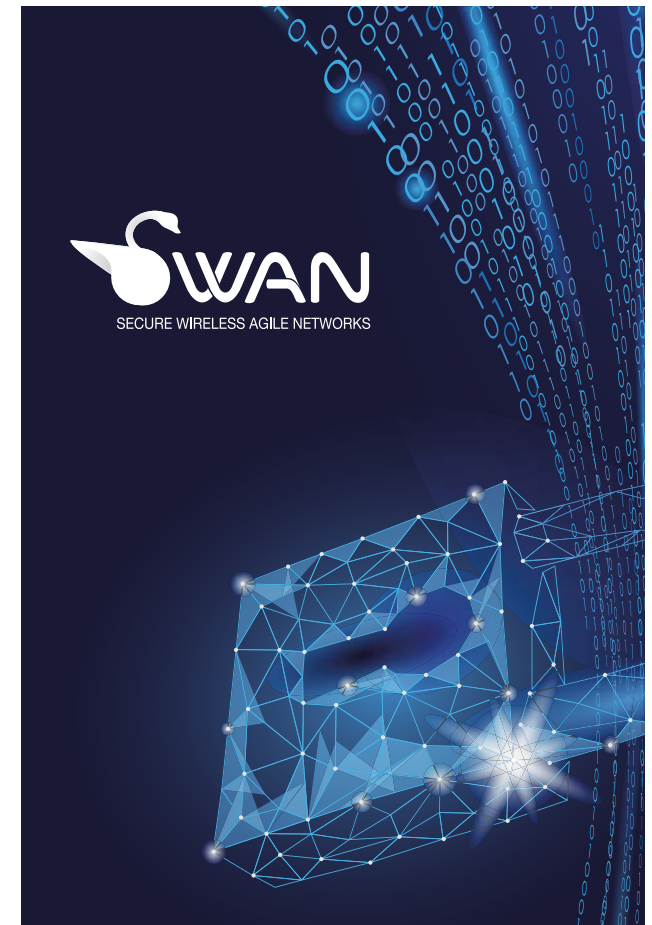
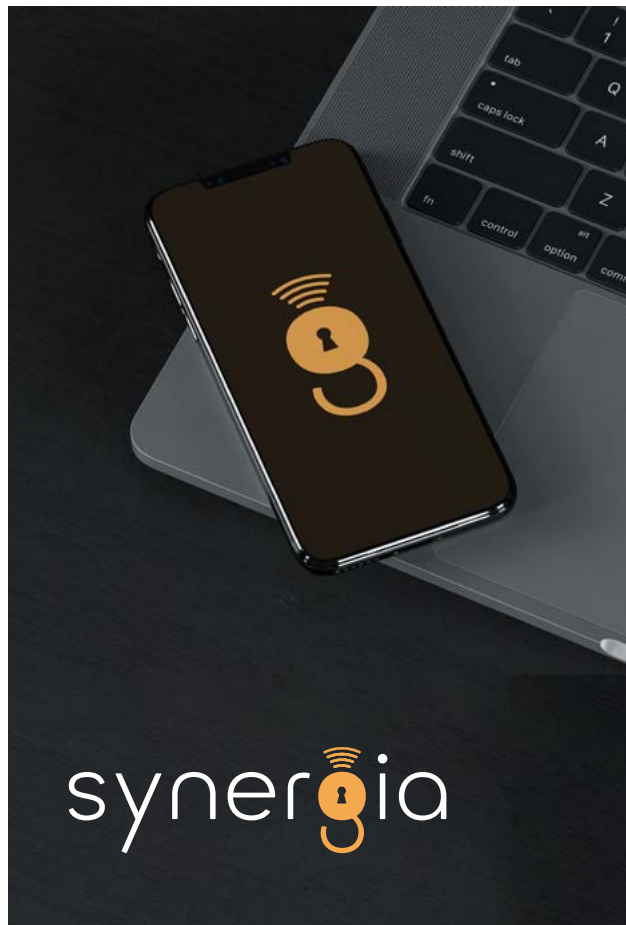
The Worktribe campaign was initiated to introduce a new integrated costing tool being applied throughout the University. We created a range of uniquely branded posters, flyers and postcards to advertise the new system.

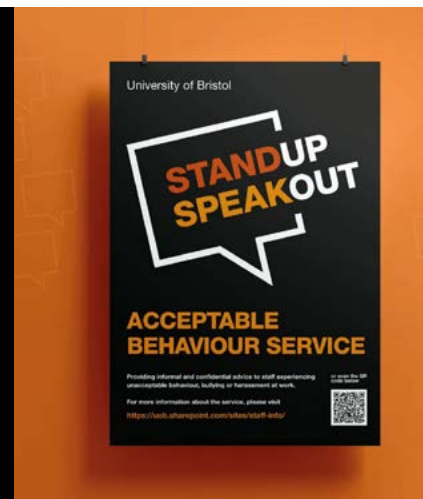
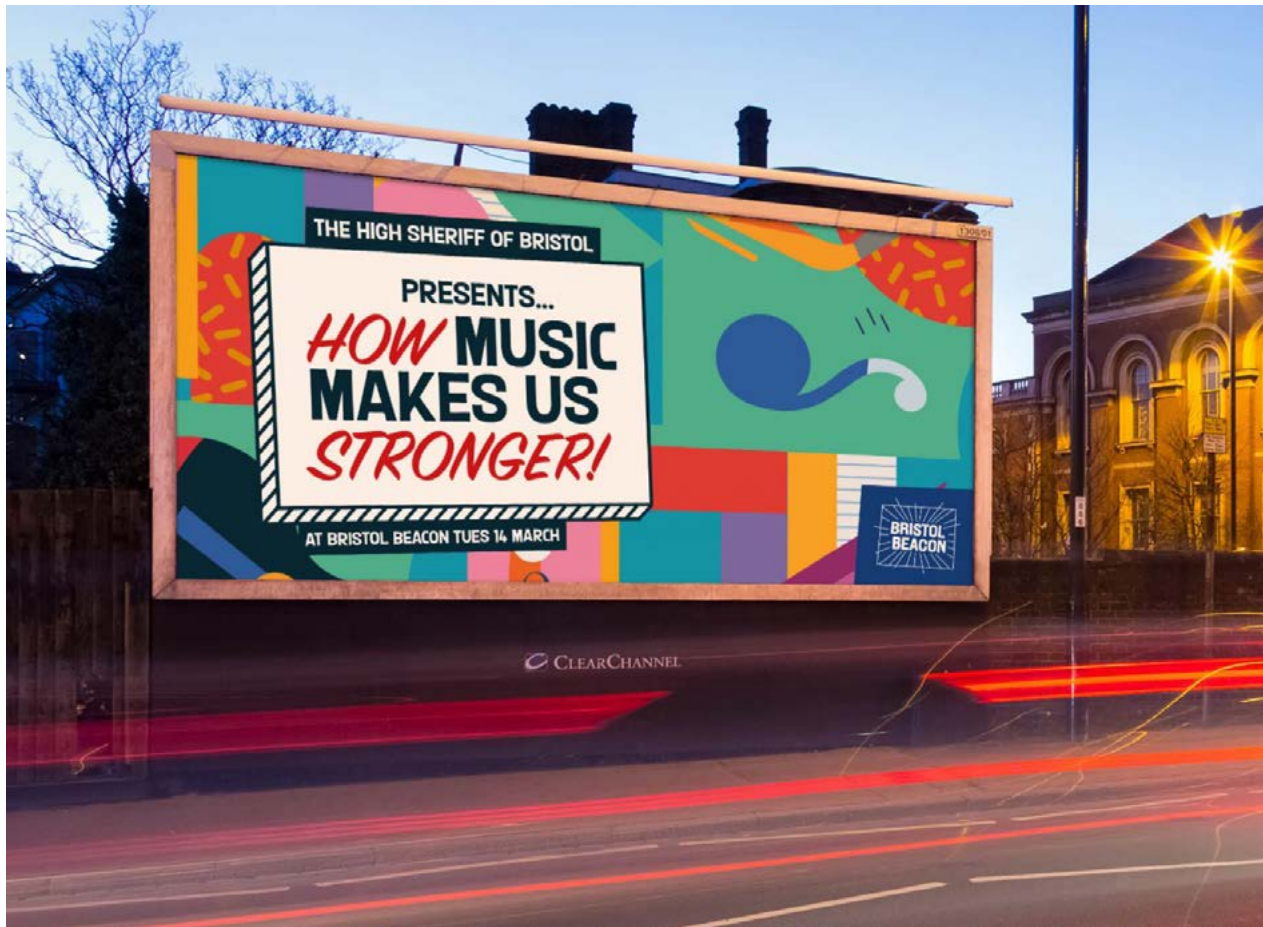




# Visual Identity

In addition to University of Bristol branded material, we can help with creating a memorable, engaging identity for literature relating to independent projects arising from research and entrepreneurial work based at the University.





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# Working with you

We find that the best result arises when we work closely with our clients. A personal connection between your team and ours will ensure that your message is conveyed in a manner that is both clear and aesthetically pleasing. We'll always endeavour to deliver your creative vision on time and on budget.

We like to keep our clients informed during the course of a project, reporting our progress and inviting feedback through the various stages of development. This can be facilitated via telephone, email, or a meeting in person, whichever is convenient for you.

Our main intention is to create a design that you will love, so please embrace the collaboration and feel free to offer your ideas. If you have any fonts, colours or ideas in mind, please let us know. We in turn will be able to offer inspiration based on our experience and knowledge. Together we can create a perfect visual representation of your message.





# It's all about the timing.

We understand the importance of timing and deadlines here. When discussing your requirements, we will agree on realistic targets for each stage of the process.

Throughout the project we will supply you with updates on our progress. You will see the final product take shape and remain involved at each stage.

Of course, would ask you to provide us with an achievable time frame in which to complete your work while providing the care and attention that it deserves. For example, it would not be possible to produce a 50-page report within 24 hours. Please contact us in advance to discuss an appropriate deadline for your project.





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# What our clients say

‘Just to say thanks ever so much for producing the booklet for us - we’ve got them now and they look fantastic’.

Jamie

‘Many congratulations also to the very talented in-house designers, I look forward to working with you in the near future’.

Mar

‘WOW! You’ve done a great job, and I love how you transformed the dodgy award pic into a decent image. Thank you’.

Cathy

‘I just wanted to write to thank you for all your patient and brilliant work with us in designing all the elements. It wouldn’t look half as good as it does without your help’.

Esther

‘A huge thank you for your input to the report this year! I really appreciated your technical expertise and ability to respond so quickly to numerous queries. thanks so much’.

Jenny

‘I just wanted to thank you and the team for doing such a terrific job in preparing the Conference materials. We received excellent feedback on all counts’.

Stephen

# **Thanks for your time.**

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