



Hull University Business School



# Realising the Potential of Systems Thinking

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Bristol, 08/03/2011



- The nature of complexity
- The development of applied systems thinking
- CST and theoretical critique : the case of project management
- CST as practical critique : the case of systems thinking in housing
- What can creative holism contribute?

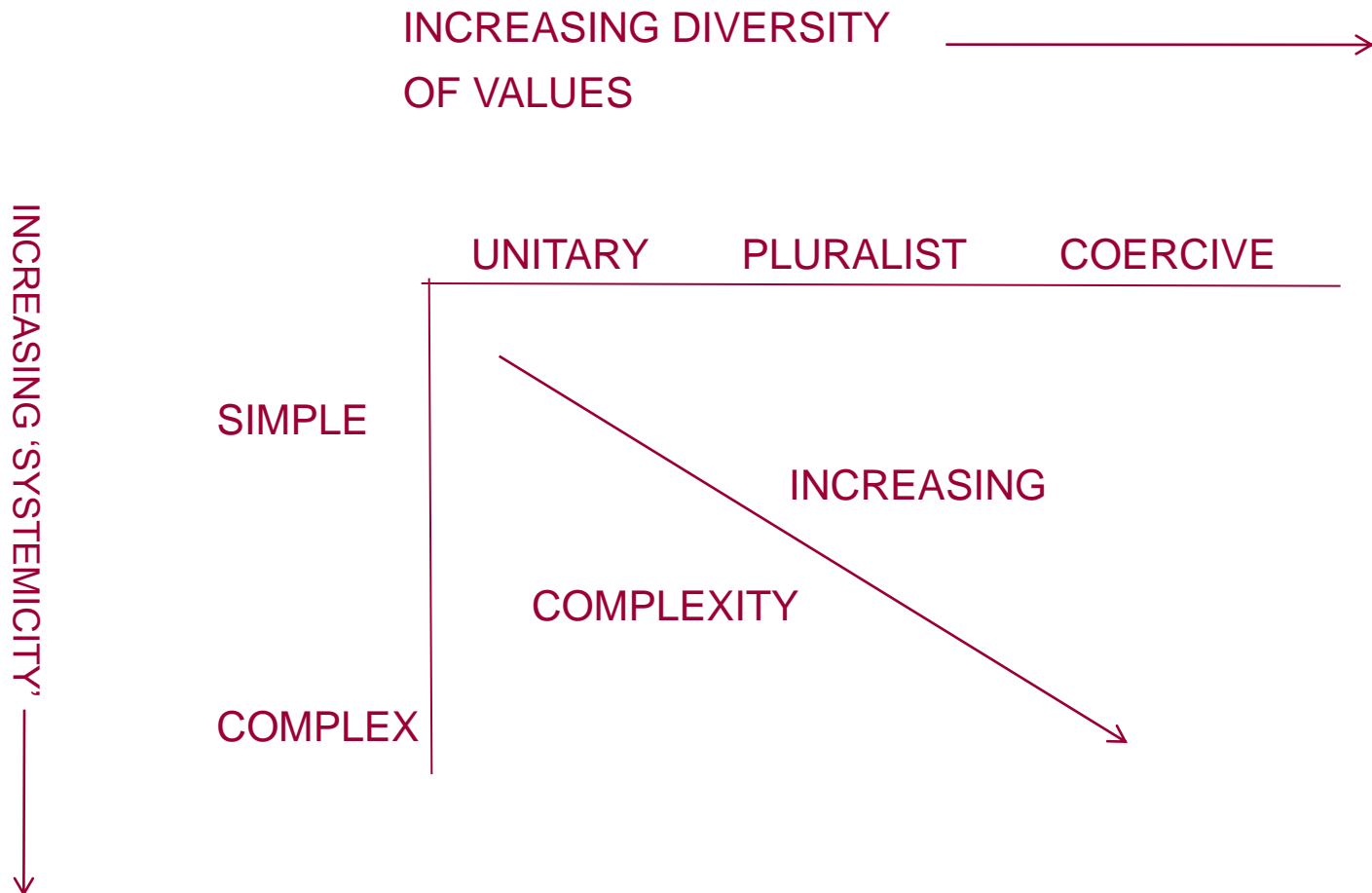


# Complexity

- many parts
- interconnectivity
- multiple causality
- non-linear relationships
- fractal/recursive
- emergent properties
- co-evolve with turbulent environments
- multiple purposes
- conflict
- power

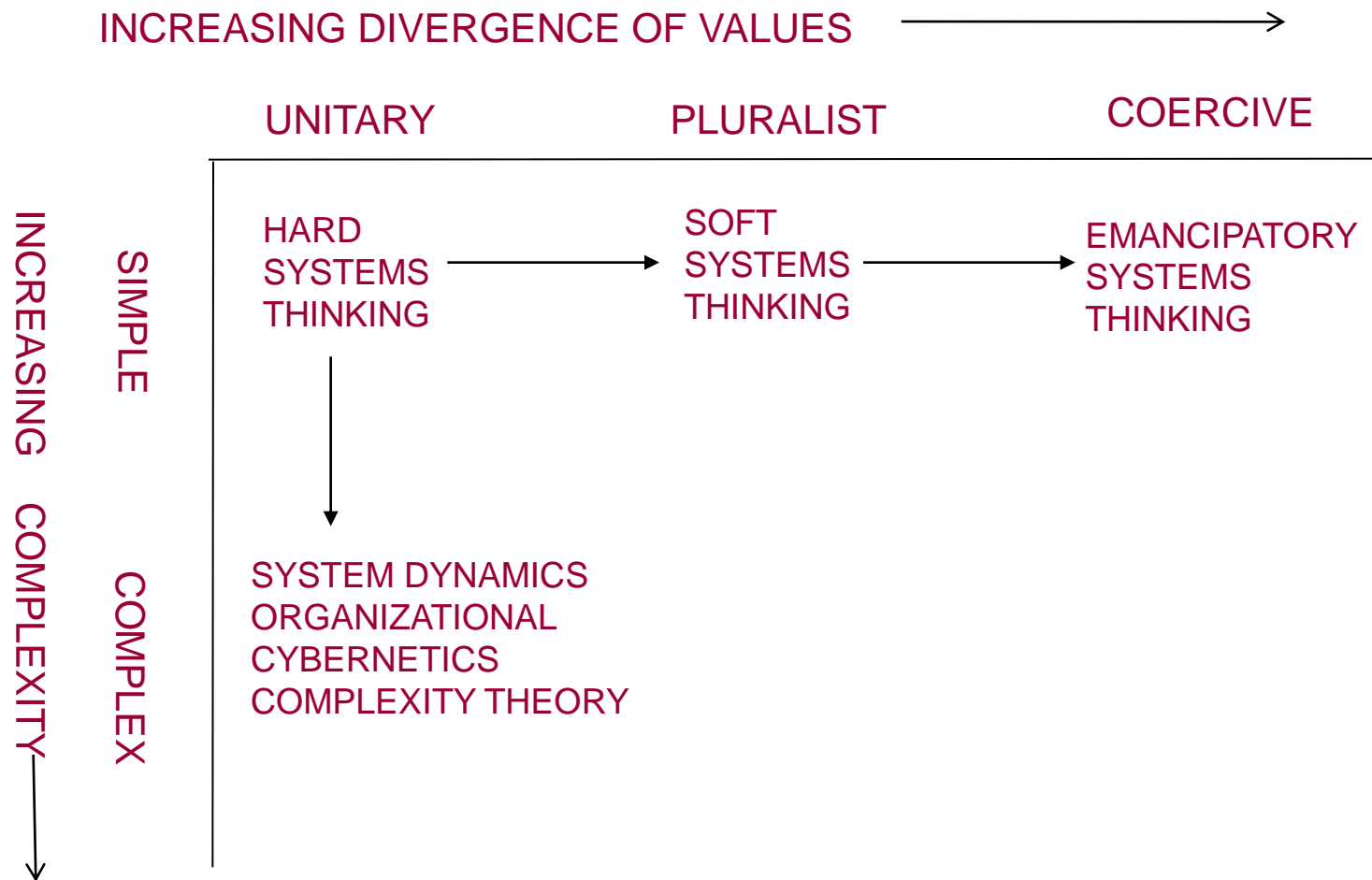


# Increasing Complexity





# The development of applied systems thinking I



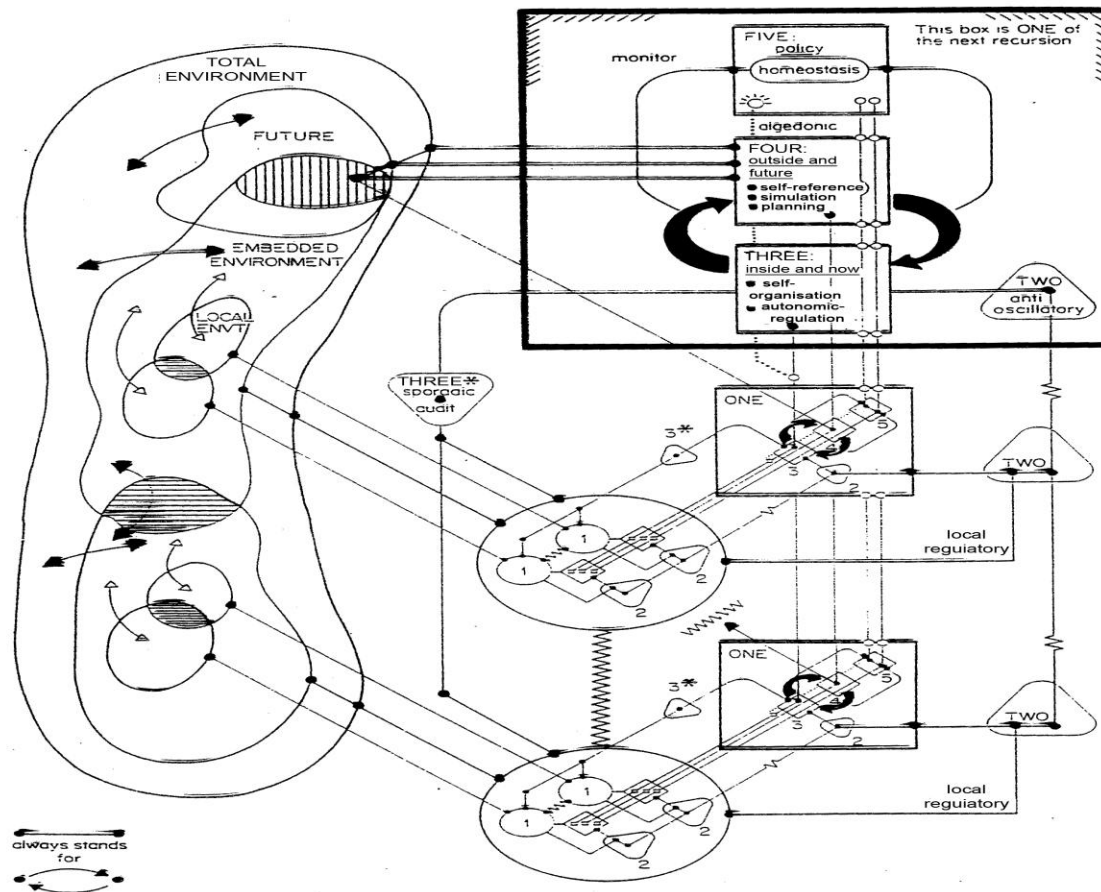


# The development of applied systems thinking II

- machine
- organism
- brain
- culture
- political system
- etc

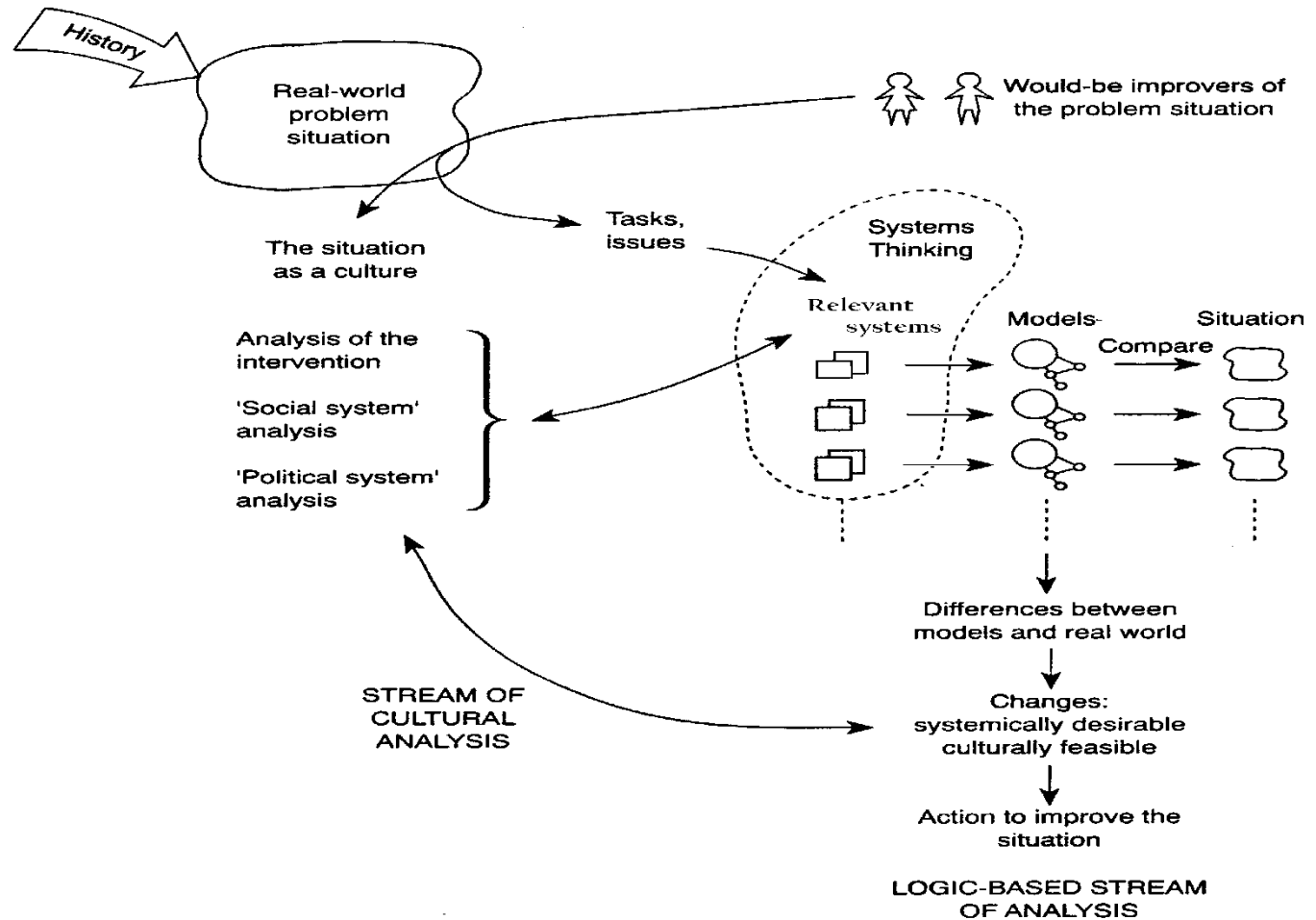


# The Viable System





# The Process of SSM







# Critical Systems Heuristics

- boundary judgements
- the affected but not involved
- the polemical employment of boundary judgements



## Types of project complexity :

- technical complexity
- structural complexity
- temporal complexity
- directional complexity

(after Remington and Pollack)



## What has systems thinking to contribute to complex project management?

- clarity about theoretical assumptions
- methodologies for managing 'systems' and 'people' complexity
- identification of strengths and weaknesses
- enriching the field
- pluralist approach to intervention



## **CST and practical critique : the case of systems thinking in housing**

### Vanguard's 'Lean Systems'

- whole system (customer) perspective
- interdependence of parts
- design against demand
- minimum 'command and control'
- encourages individual and organizational learning
- evaluates according to whole system performance



# Results

## Service performance:

- Tees Valley
  - end to end repair times reduced from 46 to 5.9 days on average and sustained
- Leeds
  - average void re-let times reduced from 50 to 25 days, rising again to 34
  - number of empty properties reduced from 240 to 144 to 118
- Preston
  - time taken for first payment to hit account reduced from 34 to 20 days
  - 18% of new tenants fell into debt compared to 43% previously
  - ( re-let time rose from 32 to 40 days)



# Problems

- Difficulty of sustaining gains
- Sub-optimization:
  - voids at Preston
  - council-wide IT system at Preston
  - 4 out of 5 directorates at Preston
- Pluralism:
  - area offices at Leeds
  - local offices at Preston



## CST and practical critique : the case of systems thinking in housing

		PARTICIPANTS	
		Unitary	Pluralist
S Y S T E M S	Simple	Hard Systems	Soft Systems Thinking
	Complex	Lean Systems	
		System Dynamics	
		Viable System Model	
		Complexity Theory	



# Critical Systems Practice

- Critical Systems Practice is about “the creative use in combination of different ways of being holistic”
- Managers need a good understanding of the different systems approaches and how to use them in a complementary and flexible way





# Improving Organizations in Systems Terms

- efficiency
- efficacy
- effectiveness
- elegance
- empowerment



# The Process of Critical Systems Practice

- Creativity
- Choice
- Implementation
- Reflection

The holistic doctor



# References

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