



Centre for Market and
Public Organisation

Policy Experiments – Maximising Impact

Friday 12 October 2012, 9.30 – 4.00
Institute for Government
London, SW1Y 5AA

9.30 – 10.00 **Coffee and registration**

10.00 **Welcome**

10.05 – 10.45 **The role of experiments in public policy**

David Halpern (Behavioural Insights Team, Cabinet Office)
Laura Haynes (Behavioural Insights Team, Cabinet Office)

10.45 – 11.45 **Running Experiments**

Orla Doyle (Geary Institute, University College Dublin)
Michael Hallsworth (Institute for Government, HM Revenue and Customs)

11.45 – 12.00 **Coffee**

12.00 – 1.00 **Experiments in schools**

Michèle Belot (University of Edinburgh)
Simon Burgess (University of Bristol)

1.00 – 2.00 **Lunch**

2.00 – 3.00 **Policy in the lab**

Gary Charness (University College, Santa Barbara)
Johannes Abeler (University of Oxford)

3.00 – 4.00 **Panel discussion**

Led by Robert Dur (Erasmus University) and Laura Haynes (Cabinet Office)

Admission is free and lunch will be provided for all participants. Participants are responsible for covering their own travel and accommodation costs.

For more information please contact Jan Kuipers
E-mail: edjkh@bristol.ac.uk Tel: +44 (0)117 3310799