



Centre for Market and  
Public Organisation

## Social influences and charitable giving

Friday 24 February 2012, 9.30 – 4.00

Over-Seas House (Royal Over-Seas League)

Park Place, St James's Street, London, SW1

<http://www.rosl.org.uk/page.php/32/Contact-Us.html>

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9.30 – 10.00	<b>Coffee and registration</b>
10.00 – 11.15	<b>New survey evidence on giving – Justgiving donors</b> Abigail Payne, McMaster University (with Kimberley Scharf and Sarah Smith) Elizabeth Kessick, Justgiving
11.15 – 11.30	<b>Coffee break</b>
11.30 – 1.00	<b>Evidence on social influence</b> <u>Social influences and charitable giving: evidence from the (running) field</u> Sarah Smith, University of Bristol (with Frank Windmeijer and Edmund Wright) <u>The impact of a pledge campaign and the promise of publicity: a randomized controlled trial of charitable donations</u> Peter John, University College London <u>Limits of Social Influence on Giving: Who is Affected When and Why?</u> Rene Bekkers, VU University Amsterdam
1.00 – 2.00	<b>Lunch</b>
2.00 – 3.00	<b>Giving in social groups</b> <u>Private provision of public goods and information diffusion in social groups</u> Kimberley Scharf, University of Warwick <u>Diversity and donations: The effect of religious and ethnic diversity on charitable giving</u> Abigail Payne, McMaster University (with James Andreoni, Justin Smith, and David Karp)
3.00 – 4.00	<b>Panel discussion</b> including Dan Corry, New Philanthropy Capital Gareth Potts, Cabinet Office, Rene Bekkers, VU University Amsterdam

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Admission is free and lunch will be provided for all participants. Participants are responsible for covering their own travel and accommodation costs.

Places are limited and will be allocated on a first come first served basis.

For more information and to register for this workshop  
please contact Charlotte Lewis

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